Nova 設 計 者」何宗憲設計有限公司/何宗憲 Designer Joey Ho Design Limited/Joey Ho 參 與 者」林忠明 Participant | Michael Lam 攝影者」Dick Photographer _ Dick 空間性質」酒吧空間 Category bar/club Location J Central, Hong Kong 坐落位置」香港中環 Materials mirror, glass, brick, stone, stainless steel, mirror surface 主要材料」鏡面、清玻璃、磚、石材、鏡面不鏽鋼、鏡面馬賽克、油漆、壁 紙、皮革、窗簾 mosaic, paint, wall paper, leather, drapery 積」113坪 完工日期」 2013年4月 Completion | April 2013

何宗憲設計有限公司/何宗憲

生於臺灣、在新加坡及香港長大,香港室內設計師何宗 憲為何宗憲設計有限公司及"書得起"書店的創辦人。於 香港大學修畢建築碩士,隨後2002年將其用之不歇的活 力及熱情自行創立其室內設計公司。設計專案類型涵蓋 廣泛,屢獲殊榮。眾多知名作品在海外及本地設計項目 至今已獲90個獎項。

基於對多元文化的深入瞭解,何宗憲的設計手法前衛創新、體現深邃前瞻的願景,而不失大方與實用。其獨特的品味及觸覺展示現代主義的特色,認為空間運用須發掘潛藏生活中的實用功能,並擅長用象徵性的視覺形式來表達敘事觀點,試圖為生活體驗打破既定的意象,為生活重新定義。

Joey Ho Design Limited/Joey Ho

Born in Taiwan and raised in Singapore and Hong Kong, interior designer Mr. Joey Ho was the founder of both Joey Ho Design Limited and Basheer Design Bookshop. After obtaining a master's degree in architecture from Hong Kong University, Mr. Ho devoted himself to a business venture in interior designs in 2002. The business scope covers a wide range and Mr. Ho has received many honors. His renowned portfolios have won a total of 90 awards both domestically and internationally.

Exposure to multiple cultures has equipped Mr. Ho with innovations, a great vision, and pragmatism. Modernism is translated by his unique taste and perception into his work. Utilization of interior space shall be based on practicality. He excels in symbolic visual forms to express viewpoints, in an attempt to break stereotypes of living experiences and redefine life.





當今的酒吧空間已經超越了基本的休閒娛樂功能,不僅是都會人調劑壓力與交 誼的重要場所之一,也提供了一種抽離現實的異想體驗。Nova位於香港中環核 心地段的商業大樓,鄰近聞名全球的蘭桂坊,是潮流人士喜愛的聚集地。

Nova是一座不規則基地,位於大樓邊間,因雙梯區的切割產生了多個畸零角落。在整體規劃上,設定左側梯區為主要的聯外動線,將毗鄰梯區的角落空間規劃為廚房、廁區。位於基地中央的梯區運用隱藏式入口修飾,作為貴賓通道使用,可由此捷徑進入獨立貴賓室,保護貴客的隱私。

全案設計的關鍵靈感是店名Nova。 Nova意喻新星,當新星爆發的時候,會突然增加亮度、綻射能量,設計師以「爆發及炫耀光芒」的概念詮釋全案造型,打造出科幻奇想的視覺效果,藉以描繪空間、時間與能量所交融下的耀眼時刻,透過這座奇想式的宇宙時空,帶引賓客自現實生活短暫抽離。故事發生在遙遠的星系裡,一顆新星爆發的瞬間,豐沛能量釋放而出,此時受到能量撞擊,星球碎片與能量線散射於宇宙之中,交織成瑰麗而奇幻的景象,也開啟了令人興奮的新篇章。賓客就像是遊走於星際之間的宇宙公民,見證了這個耀眼時刻,參與著熱烈的慶祝活動,享受歡樂氣息。

本案特意密閉採光窗口,以建構出神祕深邃的背景,示意宇宙的遼闊無垠。設計師利用LED燈管散射於天花板,將各個場域巧妙地串連起來,這些光束意喻著星球爆發瞬間擴散的能量,光束色彩的餘暉則暗喻著宇宙間神祕未知的訊息。

在設計師的想像中,新星爆發也是萬物誕生的初始,帶來欣欣向榮的發展希望,這個消息振奮著宇宙公民,也引發了許多歡慶活動。 Nova以不規則的立面造型,配以燈光、影像、裝置等手法,從多種角度述說了歡慶的動態。空間局部使用反射材質,它們是星體碎片的軌跡,也是造型各異的視窗,幽微的聯繫了整個星系。賓客就像是見證宇宙事件的參與者,透過碎片的鏡像能看到不同區塊正在上演的動態,獲得鄰近場域的片斷訊息。而散落的坐席就像是高速飄浮於太空中的行舟,局部牆面的LED螢幕則是捕捉風景的窗口,不停播放的動感視頻渲染了歡慶氛圍。

通往廁區的走廊亦經過精心設計。這座窄長的隧道,利用燈光與鏡面反射織構成光速之網,讓賓客穿行於神祕的時空隧道裡。設計師運用燈光、裝置、影像手法,將想像式的宇宙凝縮至現實空間中,邀請賓客成為宇宙事件的參與者,掙脫現實束縛,在眩目景象裡啟動內心深處的奇幻想像。採訪」劉蕙蘋

^{1.} 透過不規則的立面造型,結合燈光、裝置等手法捕捉環境動態。2. 以鏡面材質比喻星體碎片的軌跡,加深整體情境的奇幻效果。

^{1.} Irregular patterned metal panels on the surface of the interior 2. Mirrored reflections give a strong visually hallucination to viewers



A nightclub and bar is a good place not just for social needs but also releasing pressure from daily work. Nova, located in a core position of Central near the famous Lan Kwai Fong district offers people a place to hang out after hard work.

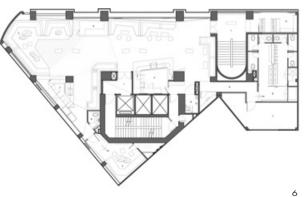
Nova has an irregular shaped site squeezed between two buildings. Also its two service staircases dissect the space into several broken zones. The plan uses the left staircase for pure service needs and places the lavatory, storage and kitchen around it to receive quick circulation. Another staircase is for customers to use and easily access the independent rooms for VIP customers.

The design concept is inspired by the name Nova taken from the astronomical phenomena as a star that suddenly becomes thousands of times brighter. This is also an analogy for how a

nightclub is a new star that immediately blinds one's sight and brings fantasy to real life. All customers seem to be travelers who gaze in wonder about the beauty and receive an immediate shock above their heads.

Almost no exterior light is allowed inside, darkness bring a sublime abyss while immediate light sparks from up above and radiates into colorful and fast rays. This signifies life is about to come into being and will be good. The interior partitions are clad with materials that reflect light or are opaque to reveal nebulous views of the Universe. The seating layout gives the impression of a starship; some are scattered and some are fixed to certain "windows". LED screens broadcasting images give views similar to those from a starship in an unknown Universe.

A pathway leading towards the lavatory is carefully designed. It is a tunnel covered with mirrors and custom designed lighting fixtures. Entering the pathway is like taking a trip to the deepest part of the Universe, a trip into an unknown territory.



^{3.} 空間局部使用反射材質,透過鏡影效果讓視線可看望鄰近場域的訊息。4. 利用LED動態影像以及燈箱圖片豐富空間的感官層次。5. 空間結合了影像、裝置、燈光,經營著熱烈氛圍。6. 平面圖。

^{3.} Reflective and non-reflective materials give strong illusionary impressions 4. LED lighting boxes and dynamic fresh images gives exciting sight 5. Lighting, fresh images, and skewed installations increase the visual interest of the space 6. Plan





7. 螢幕如同捕捉流動風景的窗口,加深了星際活動的熱烈氣息。8. LED燈管散射於天花板,同時也將各個場域巧妙地串連起來。9. 通往廁區的長廊,利用燈光與鏡影織構出光速之網,賓客就像穿行於神祕的時空隧道。10. 廁區壁面綴以鏡面和燈管,為狹小的空間拓展出深邃感受。

7. Screens are more like windows that catch views of an unknown space 8. LED tube shaped lighting illuminate ceiling part 9. Pathway view - a gateway that welcome embarkation to space travel 10. Lavatory view.

溝通重點 Communication Notes

本案位於香港中環核心地段,鄰近聞名全球的休閒熱點蘭桂坊,業主希望打造成一個嶄新的休閒空間,提供都會男女輕鬆有趣的娛樂場所。設計以店名Nova為靈感,詮釋新星爆發與炫耀的光芒,現場透過立面背景、燈光及視頻效果三者的配合,打造出多層次的空間感受,借助分秒變化的影像與燈光烘托出神秘又熱鬧的氛圍,讓人彷彿進入另一座時空,踏入奇幻多彩的異想世界。

Located in the primary nightlife district in Hong Kong, the club is a hub to receive local and even international attention. It is wished that the club must have a dazzling interest just like its name "Nova", the brightest star in the Universe. It has to build a spectacular wonderment for its customers with fantastic lighting and surreal impressions.

建材分析 Material Analysis

燈箱圖片,抽象的畫面能隨著燈光轉變色調,也可以依不同的活動、季節替 換展示主題。

LED燈管,以幾何線條裝置天花板,同時將各個場域巧妙地串連起來。

LED螢幕,播放動感視頻,撩動竇客的感官情緒。

利用燈光以及鏡影效果創造空間的深邃感。

Programmed lighting illuminates the light boxes and the images are easily changed

LED lighting tubes are used to provide a geometrical layout on ceiling

LED screen provides flashing images to stimulate the customers' sensuous pleasure

Lighting quality and mirrored images provide strong perspective views