

Design Republic's Design Collective

設計共和的設計公館

建築與室內設計 | 如恩設計研究室

設計團隊 | Lyndon Neri & Rossana Hu(principal-in-charge)

建築與室內設計參與者 | Dirk Weiblen(senior associate)

Federico Saralvo(architectural designer)

Aleksandra Duka(architectural designer)

Stephanie Chu(architectural designer)

空間性質 | 家具展示銷售

坐落位置 | 中國上海

面積 | 7230平方米

設計時間 | 2010年12月-2011年7月

施工時間 | 2011年7月-2012年4月

Architect and Interior Design | Neri&Hu Design and Research Office

Design Team | Lyndon Neri & Rossana Hu (principals-in-charge)

Architecture and Interior | Dirk Weiblen (senior associate),Federico

Saralvo (architectural designer),Aleksandra Duka (architectural

designer),Stephanie Chu (architectural designer)

Graphics | Christine Neri (associate) ,Evelyn Chiu (graphic designer)

Site Address | Qingpu District, Shanghai, China

Project Type | refurbishment exterior and interior

Design Period | December 2010 - July 2011

Construction Period | July 2011 - April 2012

Gross square footage | 7230 sqm

如恩設計研究室

由郭錫恩先生和胡如珊女士于2004年共同創立的如恩設計研究室 (Neri&Hu)，是一家立足於中國上海的多元化建築設計研究室。如恩設計提供國際化的建築、室內、整體規劃、平面以及產品設計服務。公司目前的項目分佈在很多不同的國家，擁有來自全世界各地的員工，使用超過30種語言。不同文化背景組成了如恩的設計團隊，正是團隊的差異獨特性增強了我們的設計理念：以全球化的觀念結合多元、重疊的設計理念來創造一個新的建築範例。公司地點選擇在上海有其獨特原因。上海是一個走在世界前沿的城市，Neri&Hu就處在這個多種元素並存的中心，融入了上海的文化、城市和歷史背景並將其作為開拓建築設計的一個出發點。目前與建築相關的課題正趨於超出傳統設計的界限，如恩設計研究室則用其他補充方式對建築的傳統分界提出挑戰並進行詮釋。

Neri&Hu Design and Research Office

Founded in 2004 by partners Lyndon Neri and Rossana Hu, Neri&Hu Design and Research Office is a multi-disciplinary architectural design practice based in Shanghai, China. Neri&Hu works internationally providing architecture, interior, master planning, graphic, and product design services. Currently working on projects in many countries, Neri&Hu is composed of multi-cultural staff who speak over 30 different languages. The diversity of the team reinforces a core vision for the practice: to respond to a global worldview incorporating overlapping design disciplines for a new paradigm in architecture. Neri&Hu's location is purposeful. With Shanghai considered a new global frontier, Neri&Hu is in the center of this contemporary chaos. The city's cultural, urban, and historic contexts function as a point of departure for the architectural explorations involved in every project. Because new sets of contemporary problems relating to buildings now extend beyond traditional architecture, the practice challenges traditional boundaries of architecture to include other complementary disciplines.



最新設計共和的設計公館坐落於上海郊區青浦。如恩接手現存建築，並在不破壞現存結構的基礎上重新設計外立面及室內空間。如恩的設計理念是將現存建築覆蓋，創造出一個全新的室外特徵，同時為集聚這座城市最前衛的家具零售品的設計公館製造出一個內向的空間平臺。

現存建築被包覆起來，表面是家具圖形組成的圖案造型，創造出一個內向的空間，通過視覺與感官來展示家具。

主入口如同一個巨大的金屬漏斗，從城市背景轉換到展覽空間。入口通道的形狀增強了客人的到達感，標誌著在這棟三層樓高的建築裡，即將開始的家具賞鑒之旅。

貫穿主展覽空間的樓梯引導著客人走過陳列多種品牌家具的多層空間，通過不同的視覺點，欣賞各式陳列，體驗呈現在多變空間關係中的家具。當客人從展覽層到達更高的空間時，視覺體驗更精彩。屋頂上七個天窗讓日光灑進展覽空間，瞬間使客人從一個封閉的內部展覽空間獲得視覺的放鬆。

設計共和代表了一種嶄新的生活和獨特風格。設計共和的成立初衷是建立一個生活的共和——這是一種由精美的居家用品帶給我們的精彩生活。通過尋找一種人與日常生活物品之間的微妙關係，從一杯一盞，到一把椅子，從而發現美的存在。

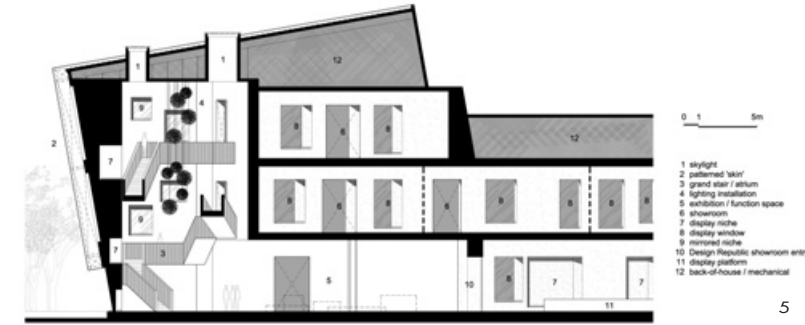
設計共和是一種時尚風格的共和——一種以獨特的現代中國審美觀在設計、零售與商業推廣領域中創造出來的全新時尚風格；它將突破傳統束縛，融合舊與新、傳統與現代、簡樸與奢華，最終打造出設計的完美境界。

設計共和青浦店位於設計公館一樓，面積為2000平方米。設計共和彙聚了世界頂級設計師的家居系列作品，並將透過中外頂級設計師的設計作品來探討新現代中國美學的發展方向。資料提供 | Neri & Hu Design and Research Office

1.2. 從不同的角度看建築外立面。在原來的舊建築上做了完全覆蓋的處理，令人有再生的感覺。
1.2. Facade views from different angles



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Architectural - Exterior Canopy, Doors, Detail Trimwork:
 Exterior façade: printed canvas laminated on boards
 Main entrance: steel, powder coated black
 Doors: steel, powder coated black
 Architectural - Flooring:
 Main entrance: steel flooring
 Communal space: self-levelling screed with white epoxy coating
 Staircase: solid walnut planks
 Architectural - Walls & Ceilings:
 gypsum boards, painted white
 Decorative Lighting, Specified
 Communal space: MOOOI Random lights, various sizes
 Graphics - Visual Identity & Stationary
 Neri & Hu Graphic Department

The new Design Republic's Design Collective is located in the outskirts of Shanghai in a town called Qingpu. Neri&Hu inherited an existing building and was given the task to completely redesign both the exterior and the interior without demolishing the existing structure. Neri&Hu's concept was to cover the existing building to create a new exterior identity and simultaneously fabricate an introverted spatial platform to create a new identity for the Design Republic's Design Collective, a group of avant garde furniture retail initiative in the city.

The existing building has been completely covered with an opaque graphic wrapper made with carbon fiber panel to create an introverted spatial condition to showcase furniture both visually and experientially.

The main entry is characterized by a large steel funnel, serving as a transition element from the urban context to the exhibition space. The shape of the entry tube also serves as a means of emphasizing the arrival into the 3 story exhibition hall where the visitors introverted journey begins.

The staircase wrapping the interior of the main exhibition space leads the visitor throughout the multiple levels of display where the furniture can be experienced from varying spatial relationship and viewed from different vantage points and voyeuristic snippets of retail display. This journey is accentuated as the visitor climbs higher through the gallery levels by the seven large openings in the roof which serve to allow daylight into the exhibition space while at once generating a moment of visual release from within the introverted exhibition environment.



3. 高挑、穿透的室內展示區。家具是最重要的主角。4. 走進展場如同進入家具博覽場，世界知名品牌一一被引進。5. 建築剖面圖。
 3. Highly transparent and ample furniture showroom space 4. Showroom displays world famous designers' furniture pieces 5. A section drawing



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About Design Republic

Design Republic stands for a new birth of life and style. At its foundation, it is a republic of life - life that creates meaning and understanding through its relationship to objects of habitation. Seeking to explore the relationship between people and the simple objects they use in life - a plate, a teacup, a chair; it is here where we discover the beauty of everyday life.

Design Republic is also a republic of style - style that creates new ideologies in design, retail, and merchandising concepts embodying a distinctive aesthetic for contemporary China. It crosses traditional boundaries to merge old and new, traditional and modern, opulent and austere, to ultimately create a dynamic platform of design.

Design Republic Qingpu store is located on the first floor, with a total area of 2,000 sqm. Design Republic offers a unique collection of products created by the world's best design talents collaborates with many designers both foreign and local to create products that will explore a new modern Chinese aesthetic. Text

by Neri & Hu Design and Research Office

6. 家具展示區。7.8. 室內僅有簡單的分隔，天花也是裸露的形式，將主角的焦點徹底具現。

6. Furniture showroom 7.8. Exposed ceiling and limited furnishing detail contrast with the rich display objects



9. 展覽場的主樓梯是整個空間的設計焦點，當訪客一層層逐步往高處攀升時，沿途有各別陳列的不同品牌家具，頂層的七個天窗容陽光直射進來，敞闊的氣派使得原來封閉的空間得以和自然接近的體貼。10. 沿著樓梯的牆面充滿各種風格家具名品。11. 頂梯的構造，原木素材與陽光十分協調地融為一體。12. 從這裡開始往上探索，找到您心目中的家具小品。
9. Main staircase is a focal element in the space. Ascending from the main lobby to the top floor, customers can contemplate various furniture pieces and enjoy natural light from seven skylights above. 10. Brand name furniture pieces decorate the wall along the main staircase. 11. Wood texture dialogues very well with the natural light. 12. Upward experience is a trip for furniture hunting.





13. 展覽場的主樓梯。14. 沿著樓梯的牆面充滿各種風格家具名品。15. 地面層平面圖。16. 二層平面圖。17. 三層平面圖。
 13. Main staircase is a focal element in the space. Ascending from the main lobby to the top floor, customers can contemplate various furniture pieces and enjoy natural light from seven skylights above. 14. Brand name furniture pieces decorate the wall along the main staircase 15. Floor plan, ground level 16. The second floor plan 17. The third floor plan

